

Kelsey Earle

Department of Communication • Michigan State University
Communication Arts & Sciences 553 • 404 Wilson Ave • East Lansing, MI 48823

EDUCATION

Michigan State University Expected Spring 2023
PhD Communication
Focus Area: Computer-Mediated Communication
Advisor: Dr. Brandon Van Der Heide

North Dakota State University Spring 2018
M.S. Mass Communication
Focus Area: Computer-Mediated Communication
Advisor: Dr. Dave Westerman

University of Minnesota-Duluth. Spring 2011
B.A. Communication Studies & B.A. French Studies
Focus Areas: Computer Mediated and Interpersonal Communication
Advisors: Dr. Ryan Goei & Dr. Milan Kovacovic

RESEARCH INTERESTS

Investigating the intersection of interpersonal and computer-mediated communication with a specific interest in impression formation and maintenance via text-based communication.

PUBLISHED ARTICLES

Dorrance-Hall, E., **Earle, K.**, Silverstone, J., Immel, M., Carlisle, M., Campbell, N. (2022). Changes in family communication during the COVID-19 pandemic: The role of family communication patterns and relational distance. *Communication Research Reports*. Advance online publication. <https://doi.org/10.1080/08824096.2021.2025045>

Ratan, R., **Earle, K.**, Rosenthal, S., Hua Chen, V. H., Gambino, A, Goggin, G., Stevens, H., Li, B., & Lee, K. M. (2021). The (Digital) Medium of Mobility is the Message: Examining the Influence of E-Scooter Mobile App Perceptions on E-Scooter Use Intent. *Computers in Human Behavior Reports*, 3. <https://doi.org/10.1016/j.chbr.2021.100076>

Lane, B., Mejia, R., **Earle, K.**, & Mott, A. (2020). Keeping it Casual or Lifelong Connection? The Effect of Digital Affordances on Attraction in an Online Dating Profile. *Iowa Journal of Communication*, 52(1)

ARTICLES UNDER REVIEW OR REVISION

Van Der Heide, B., **Earle, K.**, Ma, S., Ulusoy, E., & Mason, A. *A Wise One in the Crowd? The Effects of Message Source Similarity and Majority Message Valence in Online Reviews.*

Van Der Heide, B., Mason, A., **Earle, K.**, Ulusoy, E., & Ma, S. *Defining, Deconstructing, and Developing Social Media Literacy: Social Learning and Social Media in Families*

Van Der Heide, B., Ulusoy, E., Ma, S., **Earle, K.**, Mason, A. & Dai, N. *Interpersonal Media Effects: Two Studies of the Effects of Observing Communication with Content Creators on YouTube.*

RESEARCH EXPERIENCE

Graduate Research

Michigan State University

Fall 2018 – Present

- Active member on Dr. Brandon Van Der Heide’s research team focusing on computer-mediated communication
- Received grant with Dr. Rabindra Ratan in 2021 to examine e-scooter messaging, attitudes, and behaviors
- Helped in all stages of research process including design, discussion, IRB material assembly and submission, creation of survey materials, tracking SONA participation, writing, data analysis and submission to conferences.
- Currently submitting all completed work to journals

Graduate Research Assistant

North Dakota State University

Spring 2017

- Research assistant for Dr. Robert Mejia working with Dr. Brianna Lane in a large-scale online dating research experiment
- Helped create literature review, experiment manipulations, and plans to disseminate throughout various universities
- Used Adobe Photoshop to create profiles for the various conditions in the experiment
- Created index for Dr. Robert Mejia, Jamie Banks, and Aubrie Adams for their book *100 Greatest Video Game Franchises*

Undergraduate Research Assistant

University of Minnesota-Duluth

Summer 2013

- Analyzed and coded various newspaper articles for Dr. Aaron Boyson in conjunction with a project for Dr. Maxwell McCombs

Undergraduate Research Assistant

University of Minnesota Duluth

Fall 2012

- Completed a literary analysis under the supervision of Dr. Rebecca DeSousa about family communication in families of bariatric surgery patients

CONFERENCE SUBMISSIONS AND PRESENTATIONS

- 2022 ICA – Communication and Technology Division** Co-Author
Soo Yun Shin, Ezgi Ulusoy, Kelsey Earle, Gary Bente, Brandon Van Der Heide
The Effects of Self-Viewing in Video Chat on Interpersonal Conflict Experience
- 2022 ICA – Interpersonal Communication Division** Co-Author
Elizabeth Dorrance Hall, Kelsey Earle, Jacqueline Silverstone, Marissa Immel, Molly Carlisle, and Nicole Campbell
Changes in Family Communication During the COVID-19 Pandemic: The Role of Family Communication Patterns and Relational Distance
- 2021 NCA – Family Communication Division** Co-Author/Presenter
Elizabeth Dorrance Hall, Nicole Campbell, Molly Carlisle, Jacqueline Silverstone, Marissa Immel, and Kelsey Earle.
Why Family Members’ Stray: Applying Rusbult’s Investment Model to the Context of Family Distancing.
- 2021 NCA – Human Communication and Technology Division** Author/Presenter
Kelsey Earle
Effects of Point of View and Writing Style Consistency on the Perceived Warranting Value of a Political Social Media Post
- 2021 ICA – Mobile Communication** Co-Author/Presenter
Rabindra Ratan, **Kelsey Earle**, Sonny Rosenthal, Vivian Hsueh Hua Chen, Andrew Gambino, Gerard Goggin, Hallam Stevens, Benjamin Li, and Kwan Min Lee
The (Digital) Medium of Mobility is the Message: Comparing Perceptions of E-Scooter Mobile Apps and E-Scooters Themselves
- 2020 NCA – Human Communication and Technology Division** Co-Author/Presenter
Brandon Van Der Heide, Kelsey Earle, Ezgi Ulusoy, and Adam Mason
A Wise One in the Crowd? The Effects of Message Source Similarity and Majority Message Valence in Online Reviews.
- 2020 ICA – Communication and Technology Division** Co-Author/Presenter
Adam Mason, **Kelsey Earle**, Brandon Van Der Heide, Ezgi Ulusoy, and Siyuan Ma.
Social Media Literacy: Definitions, Origins, and Development
- 2020 ICA – Communication and Technology Division** Co-Author
Brandon Van Der Heide, Ezgi Ulusoy, Siyuan Ma, **Kelsey Earle**, Adam Mason, and Yue (Nancy) Dai
Interpersonal Media Effects: Two Studies of the Effects of Observing Communication with Content Creators on YouTube.
- 2019 NCA – Research in Progress Roundtable** Participant
Kelsey Earle and Elizabeth Dorrance-Hall

Surviving a Child's Transition to College Through Location Sharing and Social Media: A TMIM Approach to Understanding Parental Uncertainty and Information Seeking Behaviors

2018 Trust Conference (International Summer School) Poster Presentation
Solo authored abstract and presentation
IM telling the Truth: Trust in Text-Based Communication

2018 NCA – Communication in the Future Division Co-Author
Brianna Lane, Robert Mejia, Abbey Mott, and **Kelsey Earle**
Netflix and Chill or Looking for a Soulmate?
Best Faculty Paper Award

2017 NCA –Top Papers in Master's Education Division Paper Presentation
Kelsey Earle, Emily Schubert, & Emily Haverkamp
Weighing in on the Whiners: An Exploratory Study on the Influence of Out-of-Class Communication, Willingness to Communicate, and Course Satisfaction in Students Requesting a Final Grade Adjustment

2017 NCA – Women's Caucus Panelist
Our Legacy, Our Relevance, Ourselves: Exploring the Disconnect between Theory and Lived Experiences

2017 NCA – Communication Assessment Division Panelist
Assessment Best and Worst Practices

2017 Synchrony Conference (International Summer School) Poster Presentation
Solo authored abstract and presentation
An Examination of Chronemic Cues in Quasi-Synchronous Text-Based Communication

TEACHING EXPERIENCE

Michigan State University

Fall 2021	Principles, Practices and Ethics of Strategic Communication Shawn Turner	COM 280 Teaching Assistant
Spring 2020 – Present	Group and Leadership Communication	COM 340 Instructor of Record
Fall 2019 – Spring 2020	Intro to Interpersonal Communication Dr. Amanda Holmstrom	COM 225 Teaching Assistant
Fall 2018 – Summer 2019	Human Communication Dr. Allison Eden	COM 110 Recitation Instructor

North Dakota State University

Spring 2018	Convergence Media Chris Walker MFA	COMM 465 Teaching Assistant
Spring 2018	Advertising Club – NSAC Competition Dr. Elizabeth Crawford	COMM 494 Teaching Assistant
Fall 2017	Advertising Creative Strategies Dr. Elizabeth Crawford	COMM 376 Teaching Assistant
Fall 2017	Advertising Club – NSAC Competition Dr. Elizabeth Crawford	COMM 494 Teaching Assistant
Fall 2017	Public Speaking Dr. Mark Meister	COMM 110 Small Group Lecturer
Spring 2017	Special Topics: Health Campaigns Dr. Robert Mejia	COMM 450 Co-Lecturer
Fall/Spring 2016	Public Speaking Dr. Najla Amundson	COMM 110 Small Group Lecturer

PROFESSIONAL MEMBERSHIPS

2018 – Present	International Communication Association
2016 – Present	National Communication Association
2016 – 2018	Central States Communication Association

SERVICE ACTIVITIES/OTHER PROFESSIONAL EXPERIENCE

Member – Association for Graduate Students in Communication Fall 2018 – Present
Michigan State University

- Served as president from fall 2021 to present
- Served as vice president from fall 2020 to fall 2021
- Served as treasurer from fall 2018 to fall 2020
- Created new student account through the student affairs office
- Acquired dues from eligible graduate students
- Helped members attain reimbursements through the student affairs office

Participant – Sociomobility September 2020 - Present
Michigan State University

- Attend monthly meetings regarding sociomobility at MSU
- Research brief presented at mobility conference December 2020
- Expected project presentation during spring 2021 semester

Participant – Certification in College Teaching May 2019 – Present

Michigan State University

- Completed seminar required for the graduate teaching certificate
- Currently conducting mentored teaching project
- Currently preparing portfolio for expected completion in February 2021

Participant – Media Psychology

March 2019 – Present

Michigan State University

- Engage in discussions about the media psychology and communication
- Provide opportunities for members to practice job talks, research, and conference presentations

Participant – Research Conduct and Responsibility

Fall 2018 – Present

Michigan State University

- Plagiarism
- Mentorship and professional relationships
- Grant writing
- Ethical responsibility
- IRB requirements
- Collaborative Research

Panel Chair – Human Communication and Technology Division & Political Communication Division
NCA 20201 – Politics and Social Media

- Introduced panelists, provided timekeeping, and closed out session

Participant – Grant Writing Workshop

January 2019

Michigan State University

- Two-day training on successfully writing grants.

Member – NDSU Teaching Café

September 2017 – May 2018

North Dakota State University

- Participated in a teaching enhancement program conducted by the Associate Dean of Undergraduate Education, Dr. Carrie Anne Platt. This group met monthly to discuss teaching practices and was an extension of the Teaching Circle led by Dr. Catherine Kingsley Westerman.

Member – NDSU Teaching Circle

January – June 2017

North Dakota State University

- Participated in a teaching enrichment program led by Dr. Catherine Kingsley Westerman, which met monthly to improve teaching practices, share ideas, and facilitate learning

Panelist – CommDay

February & September 2017

North Dakota State University

- Participated in a graduate student panel for CommDay in both the spring and fall semesters
- Prepared a speech about my experiences as a graduate student to encourage current undergraduate students to consider graduate school
- Answered questions about graduate school extemporaneously within the panel sessions

Panelist – Graduate Student Orientation

August 2017

North Dakota State University

- Engaged with new graduate students as a mentor in order to answer questions they had about the graduate program
- Provided advice for new graduate students by giving a first-hand account of my experiences in the program

Participant – Teaching Assistant Training

August 2016

North Dakota State University

- Received training regarding the university's policies for graduate teaching assistants