

# Kelsey Earle

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Department of Communication • Michigan State University  
[Family Communication & Relationships Lab](#) • [SPARTIE Lab](#)

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## EDUCATION

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### *Michigan State University*

PhD Communication

Focus Area: Computer-Mediated Communication

Advisor: Dr. Brandon Van Der Heide

Expected Spring 2023

Comprehensive Exam Defense 9/26/2022

### *North Dakota State University*

M.S. Mass Communication

Focus Area: Computer-Mediated Communication

Advisor: Dr. Dave Westerman

Spring 2018

### *University of Minnesota-Duluth.*

B.A. Communication Studies & B.A. French Studies

Focus Areas: Computer Mediated and Interpersonal Communication

Advisors: Dr. Ryan Goei & Dr. Milan Kovacovic

Spring 2011

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## RESEARCH INTERESTS

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Investigating the intersection of interpersonal and computer-mediated communication with a specific interest in impression formation and maintenance via online communication.

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## PUBLISHED ARTICLES

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Rathjens, B., Van Der Heide, B., Pham, D., **Earle, K.**, Mason, A. J., Zhang, Y., & Bredland, A. (In press). Responding to Negative Online Reviews: The Effect of the Responsive Manager. *Communication Reports*.

Shin, S. Y., Ulusoy, E., **Earle, K.**, Bente, G., & Van Der Heide, B. (In press). The Effects of Self-Viewing in Video Chat During Interpersonal Conflicts. *Journal of Computer-Mediated Communication*.

Dorrance Hall, E., **Earle, K.**, Silverstone, J., Immel, M., Carlisle, M., Campbell, N. (2022). Changes in family communication during the COVID-19 pandemic: The role of family communication patterns and relational distance. *Communication Research Reports*. Advance online publication. <https://doi.org/10.1080/08824096.2021.2025045>

Ratan, R., **Earle, K.**, Rosenthal, S., Hua Chen, V. H., Gambino, A, Goggin, G., Stevens, H., Li, B., & Lee, K. M. (2021). The (Digital) Medium of Mobility is the Message: Examining the Influence of E-Scooter Mobile App Perceptions on E-Scooter Use Intent. *Computers in Human Behavior Reports*, 3. <https://doi.org/10.1016/j.chbr.2021.100076>

Lane, B., Mejia, R., **Earle, K.**, & Mott, A. (2020). Keeping it Casual or Lifelong Connection? The Effect of Digital Affordances on Attraction in an Online Dating Profile. *Iowa Journal of Communication*, 52(1)

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#### ARTICLES UNDER REVIEW OR REVISION

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Dorrance Hall, E., Campbell, N., Carlisle, M., Silverstone, J., Immel, M., & **Earle, K.** *Why Family Members St(r)ay: Applying Rusbult's Investment Model to Family Distancing.*

Duchsherer, A., Platt, C. A., Haak, J., & **Earle, K.** *How Resources Combining Expertise and Social Support Help Breastfeeding Women Address Self-Doubt and Increase Breastfeeding Self-Efficacy: A Mixed-Methods Study*

Pham, D., Van Der Heide, B., Zhang, Y., **Earle, K.**, Rathjens, B., Ulusoy, E., Mason, A. J., & Bredland, A. *Testing the Effects of Providing Feedback on Perceiving Selective Self-Presentations in Computer-Mediated Communication.*

Van Der Heide, B., **Earle, K.**, Ma, S., Ulusoy, E., & Mason, A. *A Wise One in the Crowd? The Effects of Message Source Similarity and Majority Message Valence in Online Reviews.*

Van Der Heide, B., Ulusoy, E., Ma, S., **Earle, K.**, Mason, A. & Dai, N. *Interpersonal Media Effects: Two Studies of the Effects of Observing Communication with Content Creators on YouTube.*

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#### ARTICLES IN PREPARATION

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**Earle, K.**, Mason, A. J., Pham, D., & Zhang, Y. *Warranting Diversity: The Role of Race and Gender in Warranting Value Assessments and Impression Formation Online.*

**Earle, K.**, Ratan, R., Rosenthal, S., Chen, V. H. H., Goggin, G., & Lee, K. M. *E-Scooter Policy Perceptions: Geographic, Attitudinal, and Demographic Correlates.*

Dorrance Hall, E., Ma, M., **Earle, K.**, Osika, K., & Kuch, L. *Dyadic Coping in Families: A Comparison Between Slovenia and the United States.*

Ratan, R., **Earle, K.**, Hales, G., Lei, S., & Gambino, A. *Technologies are Utilitarian, Social, and/or Avatar-like: From CASA to TUSA Tested in E-scooter Perceptions.*

Van Der Heide, B., Mason, A., **Earle, K.**, Ulusoy, E., & Ma, S. *Defining, Deconstructing, and Developing Social Media Literacy: Social Learning and Social Media in Families*

Van Der Heide, B., Mason, A. J., **Earle, K.**, Ulusoy, E., Pham, D., Rathjens, B., Zhang, Y., & Bredland, A. *Does Warranting Theory Function Best Outside of a Truth-Default State: Initial Experimental Evidence.*

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## GRANTS AND FUNDING

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### Spin Mobility (Ford Motor Company) and MSU Business Connect

- Project designed with Dr. Rabindra Ratan (P.I.) to examine if social attributes in the e-scooter mobile app facilitate more positive e-scooter ridership behaviors
- \$60,000 initial funding, with additional \$20,000 follow-up funding

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## RESEARCH EXPERIENCE

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### Graduate Research

*Michigan State University*

Fall 2018 – Present

- Active member on Dr. Brandon Van Der Heide's research team focusing on computer-mediated communication
- Active member on Dr. Elizabeth Dorrance Hall's research team focusing on family communication and member of the Family Communication and Relationships Lab
- Active member on Dr. Rabindra Ratan's research team focusing on social interactions with micromobility and member of the SPARTIE lab
- Graduate research assistant during spring 2022 semester for Dr. Ratan on a grant-funded e-scooter project
- Help in all stages of research process including design, discussion, IRB material assembly and submission, creation of survey materials, tracking SONA participation, writing, data analysis and submission to conferences and/or journals

### Graduate Research Assistant

Spring 2017

*North Dakota State University*

- Research assistant for Dr. Robert Mejia working with Dr. Brianna Lane in a large-scale online dating research experiment
- Helped create literature review, experiment manipulations, and plans to disseminate throughout various universities
- Created index for Dr. Robert Mejia, Jamie Banks, and Aubrie Adams for their book *100 Greatest Video Game Franchises*

### Undergraduate Research Assistant

Summer 2013

*University of Minnesota-Duluth*

- Analyzed and coded various newspaper articles for Dr. Aaron Boyson in conjunction with a project for Dr. Maxwell McCombs

### Undergraduate Research Assistant

Fall 2012

*University of Minnesota Duluth*

- Completed a literary analysis under the supervision of Dr. Rebecca DeSousa about family communication in families of bariatric surgery patient

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CONFERENCE PRESENTATIONS

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**2022 NCA – Human Communication and Technology Division** Co-Author  
Brandon Van Der Heide, Adam Mason, **Kelsey Earle**, Ezgi Ulusoy, Duy Pham, Bobbie Rathjens, Yidi Zhang, & Andrew Bredland  
Does Warranting Theory Function Best Outside of a Truth-Default State: Initial Experimental Evidence

**2022 NCA – Human Communication and Technology Division** Co-Author  
Duy Pham, Brandon Van Der Heide, Yidi Zhang, **Kelsey Earle**, Bobbie Rathjens, Ezgi Ulusoy, Adam Mason, Andrew Bredland  
Testing the Effects of Providing Feedback on Perceiving Selective Self-Presentations in Computer-Mediated Communication

**2022 ICA – Communication and Technology Division** Co-Author  
Soo Yun Shin, Ezgi Ulusoy, **Kelsey Earle**, Gary Bente, Brandon Van Der Heide  
The Effects of Self-Viewing in Video Chat on Interpersonal Conflict Experience

**2022 ICA – Interpersonal Communication Division** Co-Author  
Elizabeth Dorrance Hall, **Kelsey Earle**, Jacqueline Silverstone, Marissa Immel, Molly Carlisle, and Nicole Campbell  
Changes in Family Communication During the COVID-19 Pandemic: The Role of Family Communication Patterns and Relational Distance

**2021 NCA – Family Communication Division** Co-Author/Presenter  
Elizabeth Dorrance Hall, Nicole Campbell, Molly Carlisle, Jacqueline Silverstone, Marissa Immel, and **Kelsey Earle**.  
Why Family Members' Stray: Applying Rusbult's Investment Model to the Context of Family Distancing.

**2021 NCA – Human Communication and Technology Division**  
**Kelsey Earle** Author/Presenter  
Effects of Point of View and Writing Style Consistency on the Perceived Warranting Value of a Political Social Media Post

**2021 ICA – Mobile Communication** Co-Author/Presenter  
Rabindra Ratan, **Kelsey Earle**, Sonny Rosenthal, Vivian Hsueh Hua Chen, Andrew Gambino, Gerard Goggin, Hallam Stevens, Benjamin Li, and Kwan Min Lee  
The (Digital) Medium of Mobility is the Message: Comparing Perceptions of E-Scooter Mobile Apps and E-Scooters Themselves

**2020 NCA – Human Communication and Technology Division** Co-Author/Presenter  
Brandon Van Der Heide, **Kelsey Earle**, Ezgi Ulusoy, and Adam Mason  
A Wise One in the Crowd? The Effects of Message Source Similarity and Majority Message Valence in Online Reviews.

**2020 ICA – Communication and Technology Division** Co-Author/Presenter  
Adam Mason, **Kelsey Earle**, Brandon Van Der Heide, Ezgi Ulusoy, and Siyuan Ma.  
Social Media Literacy: Definitions, Origins, and Development

**2020 ICA – Communication and Technology Division** Co-Author  
Brandon Van Der Heide, Ezgi Ulusoy, Siyuan Ma, **Kelsey Earle**, Adam Mason, and Yue  
(Nancy) Dai  
Interpersonal Media Effects: Two Studies of the Effects of Observing Communication with  
Content Creators on YouTube.

**2019 NCA – Research in Progress Roundtable** Participant  
**Kelsey Earle** and Elizabeth Dorrance-Hall  
Surviving a Child’s Transition to College Through Location Sharing and Social Media: A TMIM  
Approach to Understanding Parental Uncertainty and Information Seeking Behaviors

**2018 Trust Conference (International Summer School)** Poster Presentation  
Solo authored abstract and presentation  
IM telling the Truth: Trust in Text-Based Communication

**2018 NCA – Communication in the Future Division** Co-Author  
Brianna Lane, Robert Mejia, Abbey Mott, and **Kelsey Earle**  
Netflix and Chill or Looking for a Soulmate?  
Best Faculty Paper Award

**2017 NCA –Top Papers in Master’s Education Division** Paper Presentation  
**Kelsey Earle**, Emily Schubert, & Emily Haverkamp  
Weighing in on the Whiners: An Exploratory Study on the Influence of Out-of-Class  
Communication, Willingness to Communicate, and Course Satisfaction in Students Requesting a  
Final Grade Adjustment

**2017 NCA – Women’s Caucus** Panelist  
Our Legacy, Our Relevance, Ourselves: Exploring the Disconnect between Theory and Lived  
Experiences

**2017 NCA – Communication Assessment Division** Panelist  
Assessment Best and Worst Practices

**2017 Synchrony Conference (International Summer School)** Poster Presentation  
Solo authored abstract and presentation  
An Examination of Chronemic Cues in Quasi-Synchronous Text-Based Communication

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**TEACHING EXPERIENCE**

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***Michigan State University***

Fall 2021 & 2022	Principles, Practices and Ethics of Strategic Communication Shawn Turner	COM 280 Teaching Assistant
Spring 2020 – Spring 2021 & Summer 2022	Group and Leadership Communication	COM 340 Instructor of Record
Fall 2019 – Spring 2020	Intro to Interpersonal Communication Dr. Amanda Holmstrom	COM 225 Teaching Assistant
Fall 2018 – Summer 2019	Human Communication Dr. Allison Eden	COM 110 Recitation Instructor

***North Dakota State University***

Spring 2018	Convergence Media Chris Walker MFA	COMM 465 Teaching Assistant
Spring 2018	Advertising Club – NSAC Competition Dr. Elizabeth Crawford	COMM 494 Teaching Assistant
Fall 2017	Advertising Creative Strategies Dr. Elizabeth Crawford	COMM 376 Teaching Assistant
Fall 2017	Advertising Club – NSAC Competition Dr. Elizabeth Crawford	COMM 494 Teaching Assistant
Fall 2017	Public Speaking Dr. Mark Meister	COMM 110 Small Group Lecturer
Spring 2017	Special Topics: Health Campaigns Dr. Robert Mejia	COMM 450 Co-Lecturer
Fall/Spring 2016	Public Speaking Dr. Najla Amundson	COMM 110 Small Group Lecturer

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**PROFESSIONAL MEMBERSHIPS**

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2018 – Present	International Communication Association
2016 – Present	National Communication Association
2016 – 2018	Central States Communication Association

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## SERVICE AND REVIEW

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### Ad Hoc Journal Reviewing

- Journal of Political Marketing
- Transportation Research Part A

### Conference Reviewing

- National Communication Association
- International Communication Association

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## SERVICE ACTIVITIES/ OTHER PROFESSIONAL EXPERIENCE

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### Completed – Certification in College Teaching

January 2022

#### *Michigan State University*

- Completed training, coursework, and mentored project required for certification
- Portfolio available at kelseyearle.com

### Completed – DEI Graduate Certificate

May 2022

#### *Michigan State University*

- Pilot cohort member
- Completed several workshops designed to help create job application materials such as the research, teaching, and DEI statements
- Completed DEI focused project in my research area

### Member – Association for Graduate Students in Communication

Fall 2018 – Present

#### *Michigan State University*

- Served as colloquium committee member from fall 2022 to present
- Served as undergraduate affairs committee from fall 2022 to present
- Served as president from fall 2021 to spring 2022
- Served as vice president from fall 2020 to fall 2021
- Served as treasurer from fall 2018 to fall 2020

### Participant – Sociomobility

September 2020 - Present

#### *Michigan State University*

- Attend monthly meetings regarding sociomobility at MSU
- Research brief presented at mobility conference December 2020

### Participant – Research Conduct and Responsibility

Fall 2018 – Present

#### *Michigan State University*

- Plagiarism
- Mentorship and professional relationships
- Grant writing
- Ethical responsibility
- IRB requirements
- Collaborative Research
- Intellectual Property, Non-Disclosure Agreements, and Export Controls

Panel Chair – Human Communication and Technology & Family Communication

*NCA 2022 – Engaging with Communication Technology For and About Interpersonal and Familial Relationships*

- Introduced panelists, provided timekeeping, and closed out session

Panel Chair – Human Communication and Technology Division & Political Communication Division

*NCA 2021 – Politics and Social Media*

- Introduced panelists, provided timekeeping, and closed out session

Participant – Grant Writing Workshop

January 2019

*Michigan State University*

- Two-day training on successfully writing grants.

Member – NDSU Teaching Café

September 2017 – May 2018

*North Dakota State University*

- Participated in a teaching enhancement program conducted by the Associate Dean of Undergraduate Education, Dr. Carrie Anne Platt. This group met monthly to discuss teaching practices and was an extension of the Teaching Circle led by Dr. Catherine Kingsley Westerman.

Member – NDSU Teaching Circle

January – June 2017

*North Dakota State University*

- Participated in a teaching enrichment program led by Dr. Catherine Kingsley Westerman, which met monthly to improve teaching practices, share ideas, and facilitate learning

Panelist – CommDay

February & September 2017

*North Dakota State University*

- Participated in a graduate student panel for CommDay in both the spring and fall semesters
- Prepared a speech about my experiences as a graduate student to encourage current undergraduate students to consider graduate school
- Answered questions about graduate school extemporaneously within the panel sessions

Panelist – Graduate Student Orientation

August 2017

*North Dakota State University*

- Engaged with new graduate students as a mentor in order to answer questions they had about the graduate program
- Provided advice for new graduate students by giving a first-hand account of my experiences in the program

Participant – Teaching Assistant Training

August 2016

*North Dakota State University*

- Received training regarding the university's policies for graduate teaching assistants